

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>International Corporations Management</b>		Code <b>1011105231011100673</b>
Field of study <b>Corporate Management - Part-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>2 / 3</b>
Elective path/specialty <b>Corporate Management</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>part-time</b>	
No. of hours Lecture: <b>14</b> Classes: <b>10</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>3</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b>  dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	Student knows the knowledge of enterprise management, marketing, an economy
2	<b>Skills</b>	Student is able to discern, to associate and to interpret the occurrence appearing in an enterprise in the context of domestic economy
3	<b>Social competencies</b>	Student understand and is prepared for his social responsibility for decisions made in enterprise management
<b>Assumptions and objectives of the course:</b> -The goal of the subject is to acquaint the students with strategy and structure of enterprises operating in the international and global business environment		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student has the knowledge of the international environment of an enterprise - [K2A_W04] 2. Student has the knowledge of the international strategies of an enterprise on the levels: corporation. SBU. Functional - [[K2A_W05 K2A_W11, K2A_W12]]		
<b>Skills:</b>		
1. Student is able to indicate strategic options in the international business and to advise the strategic solution - [K2A_U03, K2A_U04] 2. Student is able to analyze the international environment of a an enterprise - [K2A_U01, K2A_U02] 3. Student is able to analyze and to improve the management of international operations - [K2A_U06]		
<b>Social competencies:</b>		
1. Student is conscious of the role, required competences and responsibilities of managers managing an international enterprise - [K2A_K03] 2. Student is able to develop his knowledge of international business - [K2A_K06]		
<b>Assessment methods of study outcomes</b>		

<p>-Forming grade:  a/ classes on the basis of the evaluation the systematical progress of carried out tasks in international corporations management (case study)  b/ lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures  Sum up grade:  a/ classes: (1) public presentation of the project, (2) discussion carried out after presentationpresentation (3) form and quality of of prepared materials  b/ lectures: questioaire with open open questions, exam is passed if reached at least 60% of points</p>		
<b>Course description</b>		
<ul style="list-style-type: none"> <li>- The international context of an enterprise</li> <li>- The corporation strategy of an international business</li> <li>- The business level strategy of an international business</li> <li>- The functional strategies of an international business</li> <li>- Case studies</li> </ul> <p>Didactic methods:  Monograph lectures, case studies, classes</p>		
<p><b>Basic bibliography:</b></p> <ol style="list-style-type: none"> <li>1. Branowski M., Pawłowski E., Trzecieliński S., Przedsiębiorstwo międzynarodowe, Wydawnictwo Politechniki Poznańskiej, poznań 2013</li> <li>2. Rozkwitalska M., Zarządzanie międzynarodowe, Difin, Warszawa, 2007</li> <li>3. Rymarczyk J., Internacjonalizacja i globalizacja przedsiębiorstwa, PWE, Warszawa, 2004</li> <li>4. Sowa K., Strategie konkurencji korporacji ponadnarodowych, ., Difin, Warszawa, 2006</li> <li>5. .</li> </ol>		
<p><b>Additional bibliography:</b></p> <ol style="list-style-type: none"> <li>1. Fonfara K., Gorynia M., Najlepszy E., Schroeder J, Strategie przedsiębiorstw w biznesie międzynarodowym, Wydawnictwo AE w Poznaniu , Poznań, 2000</li> <li>2. Czinkota M.R., Ronkainen I.A., Moffett M.H., International business, Thomson, USA, 2005</li> </ol>		
<b>Result of average student's workload</b>		
<b>Activity</b>	<b>Time (working hours)</b>	
1. Lectures	14	
2. Classes	10	
3. Consultations	14	
4. Praca własna	37	
<b>Student's workload</b>		
<b>Source of workload</b>	<b>hours</b>	<b>ECTS</b>
Total workload	75	3
Contact hours	38	2
Practical activities	37	1